



**SALTER
CYCLONES**

Ref: GDPR PP Rev.01 May 2018

Salter Cyclones Ltd
Cheltenham Film & Photographic Studios
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Privacy Policy for Salter Cyclones Limited

General Data Protection Regulation (GDPR)

Salter Cyclones Limited (SCL) takes our commitment to your privacy seriously and we treat any information you provide us with care. We promise to use information collected about you in accordance with the Privacy Policy below.

This privacy policy explains how your personal information is collected and used by Salter Cyclones Limited.

BRIEF OVERVIEW

Information We Collect	We do not collect any medical, commercial or sensitive personal information, except where required to meet our contractual and legal commitments.
How We Use Your Information	We only use your e-mail information to keep you informed of our products and company information and to fulfill the sale and delivery of SCL products and services.
How We Share Your Information	We will never share your information with any individual, agency or organisation. The database is not published on any website or notice board.
Security of Your Information	We maintain all reasonable technical, administrative, and physical security measures designed to protect your information.
Cookies and Other Tracking Technologies	We use cookies on our website to obtain information regarding the visit to the website. The information is collected anonymously and you have the option to accept the use of cookies and to delete cookies.
Your Choices	You can opt out of receiving communications from Salter Cyclones Limited, change your preferences, update your information, and/or opt-out of being on the database altogether.
Access and Correction of Your Information	We provide you the opportunity to correct and update your information by informing the Data Protection Officer of any changes that you wish to make.
Changes to This Policy	We may update this Privacy Policy at any time without expressly notifying you of the changes. The up-to-date version of our Privacy Policy can always be found on our website at www.saltercyclones.com
Contact Us	If you have questions about this Policy, please contact the Data Protection Officer at: ian.daniels@saltercyclones.com

Registered in England No. 07484254

Salter Cyclones Ltd. Registered Office: Cheltenham Film & Photographic Studios, Hatherley Lane, Cheltenham, Gloucestershire, GL51 6PN
United Kingdom

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INFORMATION WE COLLECT

Personal Information. We only collect personal data directly from you. You may provide us with data by contacting us for enquiries and sales, or providing feedback, applying for a job, subscribing to our newsletters or other material, responding to any content on our website, or downloading or uploading material.

Except where required for contractual or legal commitments, we do not collect personal information considered to be sensitive, such as health-related matters, dates of birth, marital status, occupation or any information related to finance.

It is always up to you whether you want to give personal data to us. If you chose not to do so, please note that we might not be able to carry out an action you have requested. We may not be able to, for example, provide you with products or services, or consider your job application.

We never share your information with any other individual, third party, agency or organisation without your prior consent.

HOW WE USE YOUR INFORMATION

How we use your information will depend on the reason why the information was originally collected. Your personal data will be used for one or more of the following purposes:

- To provide marketing updates on our company and technology
- To support the sales of products and services to you
- To deliver goods and services to you, including after sales support
- To procure products and services from you
- To carry out the recruitment process and support employees
- To enable us to fulfil our legal and contractual obligations

Electronic Communications. Consistent with the above, we will communicate with you via letter or electronic messages; i.e. e-mail, or text message.

Our Role as Data Controller. We act as the data controller of your information.

Retention. We will retain your information for the period necessary to fulfill the purposes outlined above in this Policy and as otherwise needed to comply with applicable law.

Once personal data is no longer necessary, or if you request that we do so, we delete it as soon as possible.

SECURITY OF YOUR INFORMATION

Salter Cyclones Limited takes all reasonable technical, administrative, and physical security measures designed to protect your information from loss, misuse, unauthorized access, disclosure, alteration, and destruction.

COOKIES AND OTHER TRACKING TECHNOLOGIES

We use cookies on our website to improve functionality and to obtain anonymous information regarding visits to the website. Information gathered by the cookies is used for statistical and analytical purposes regarding the use of the website.

You may choose to refuse cookies and delete cookies either as an option when you first visit the website, or by using the settings and features of your browser. Please note, however, that if you chose to set your browser to refuse cookies then the functionality of the website may be affected.

YOUR CHOICES

Email. If you do not want to receive information from Salter Cyclones Limited, you can opt-out by simply sending an email to The Data Protection Officer at: ian.daniels@saltercyclones.com.

ACCESS AND CORRECTION OF YOUR INFORMATION

Your information is not accessible by anyone else and collective e-mails are only sent if they have been initiated by you or all addressees have consented to emails being visible.

CHANGES TO THIS POLICY

Except to the extent limited by applicable law, we reserve the right to update this Policy to reflect changes to our information practice by informing you directly and obtaining your consent. You should review this Policy periodically. If we make any changes to this Policy, we will change the revision number and date as shown in the heading.

CONTACT US

If you have any questions about this Policy or information we have collected about you, please contact us by email at: ian.daniels@saltercyclones.com